

## Cultural Design: Lecture by David Trubridge

HEAR INTERNATIONALLY RENOWNED DESIGNER **DAVID TRUBRIDGE** SPEAK AT UNSW COLLEGE OF FINE ARTS

### WHEN

Saturday 1 August  
12 noon

### WHERE

COFA Lecture Theatre EG02,  
College of Fine Arts, University  
of New South Wales, Selwyn  
Street, Paddington

### COST

Free and open to the public  
No booking required.

### LECTURE

David Trubridge will explain his design philosophy, arguing that ecodesign, however worthy, is not enough on its own if it does not also address some form of cultural or spiritual nourishment.

### ABOUT DAVID TRUBRIDGE

David Trubridge graduated as a Naval Architect from Newcastle University, Britain, but since then he has worked as a furniture designer/maker. He settled in New Zealand after a long yacht voyage with his family. His design process combines innate craft knowledge, sculptural abstraction and computer design technology, as it draws on his life's rich experiences. He is New Zealand's best known furniture designer and his work is regularly exhibited all around the world. Over recent years his designs have

also featured in countless international publications, including influential Italian magazines and even the *Financial Times*, as an instigator of the trend of 'raw sophistication'. In 2008 the French magazine *Express* listed him as one of the top 15 designers in the world. In 2007 he was given New Zealand's highest design award, the John Britten Award, by the Designers' Institute of New Zealand. In 2009 his *Three Baskets of Knowledge* lights were launched at the Milan Furniture Fair.

David Trubridge is speaking in conjunction with the exhibition *Sustain me: contemporary design* at COFA's Ivan Dougherty Gallery, and with Sydney Design 09. You are welcome to see the show from 10 am on the morning of the lecture.



IMAGE David Trubridge, *Kete Tuauri – The Basket of Rational Knowledge (One of The Three Baskets of Knowledge set)*, 2009  
CNC cut aluminium sheet, hand-sanded PETG plastic, aluminium rivets, 5W LED light  
2100 mm high, 850 mm diameter  
Photograph Peter Tang Courtesy David Trubridge