Junior Digital Designer

An exciting opportunity exists for a proactive and creative individual to work with the creative team for the mobile App department: viewa, as a junior designer. **viewa** is part of Bauer Media Group.

**The Company – Bauer Media**

Australia’s largest publisher, including well known titles: Australian Women’s Weekly, Cosmopolitan, CLEO, DOLLY, NW, OK!, Woman’s Day, Real Living, House & Garden, belle, Gourmet Traveller and many more. Bauer Media produces print, iPad, online and mobile content across it’s portfolio and for custom clients.

**viewa** is Australia’s number one augmented reality app, bringing multimedia content to life direct from a scan of the page. Working closely with editorial teams and clients alike, the **viewa** team create and develop interactive design and multimedia content solutions.

**Selection Criteria:** You will be a graduate of Design, Multimedia or Media and will have superior attention to detail. You will have great typography skills, an eye for detail and layout and design, with a good working knowledge of Adobe Creative Suite. A love of design, mobile environment and App design is advantageous.

**The role**

Working under the Creative Director and Art Director leads, you will work alongside the other designers generating standout creative assets and multimedia content. The role requires someone who is able to manage their own deadlines, work with the team on generating creative solutions and be able to manage the production process to final delivery.

Key tasks include:

- Design of **viewa** assets in keeping with Brand guidelines for Bauer titles
- Attendance/participation video shoots and video editing
- Liaising with editorial and advertising teams to deliver creative content solutions
- Content management for a mobile platform
- You will participate in research and content development tasks including:
  - Generating creative interactive ideas
  - Design of creative assets
  - Mobile App design skins
  - CMS content upload
  - Video editing and animation
  - Publishing production process

The **viewa** design studio operates with a team of young designers across various disciplines who work together to grow each others skill set and complimentary areas of expertise. What do you have to bring to this dynamic team?

For initial enquiries, please email **viewa** Group Art Director: Rachel Lintin  rlintin@bauer-media.com.au