Taste Designer

About Taste

We are in the business of telling stories that engage, inspire & move people.

As a creative agency with a passion for inclusion, we tell stories to shape positive change around the world.

We are a team of strategists and artists that craft brands, advertising campaigns, education and entertainment.

To Infinity...

With the goal to become a leading global creative agency, we have clients from all over the world who come to us for our creativity, innovation & storytelling.

Having quickly grown from a bedroom office, Taste is currently a team of nine hybrid creatives, with an extensive team of artists around the world.

Taste is known for its passion for social advocacy.

What Makes a Taste Artist

Art is the unexpected use of our craft to create unique, memorable & spectacular stories.

Taste isn’t like most creative agencies, and so, neither are our team. While others may focus purely on the craft, in all that we do, we create art.

Filmmaking, writing, designing, coding, producing, editing... these are our crafts. But storytelling is our art.

We expect you to know your craft, to be a self-driven learner and to strive to be the best crafts-person you can be. When you are at Taste, you are working with a team of artists that are masters of their craft who come together to create art.
The Position

We are looking for a senior designer, or a mid-level designer who is ready to step into a senior role.

Senior creatives at Taste are responsible for directing projects and campaigns. This involves leading the creative of a project under the guidance of the Creative Director, pitching for the project and then leading a project through production alongside the project’s Producer.

The Taste Designer oversees and produces design solutions to communicate client messages with high visual impact. Design solutions are required for a variety of products and activities, such as websites, advertising, film & animation, smart phone & tablet apps, magazines, product packaging, exhibitions and displays, corporate communications and corporate identity.

The role demands creative flair, up-to-date knowledge of industry software, responsibility and leadership to oversee and develop junior designers and a professional approach to time, costs and deadlines.

Our ideal candidate has skills in:

• digital design (websites, apps, advertising)
• branding
• corporate design
• design for animation

It is crucial that you work well with a team, throughout idea development and pitching, all the way through to delivery. While it is rare that the team is asked to work beyond 5.30pm, the Taste team puts the project first and will always do whatever it takes to give 150%.

Your Spot on the Team

Reporting directly to the Managing Director for all creative work, professional development and day-to-day business.

You will work collaboratively with Taste’s creative team of producers, filmmakers, designers, animators & developers.
Selection Criteria

The successful applicant will be able to demonstrate:

Requisite experience:
• Minimum three years on the job design work
• Ability to undertake creative strategy
• Relevant undergraduate degree, diploma or industry training

Creative production and leadership:
• Thorough understanding & appreciation of insight and how to develop it
• Understand & appreciation of the distinction between creative expression and business objectives
• Expert at developing concepts for a broad range of marketing & communication
• Understanding & focus on user-experience
• Effective problem solving skills
• Communicate to management
• Clear & direct communication
• Complete understanding of processes & time requirements of themselves & team
• Ability to cast a vision & instill passion into team
• Manage evolution of Tastes creative needs, processes, marketing & capabilities
• Ability to succeed against demanding deadlines with accurate attention to detail

We'd love to see (though not essential):
• Animation talent - After Effects/Flash/Stop Motion etc.
• A strong ability to contribute to advertising concepts & strategy

What Taste Can Offer

The role is 5 days/week, and we are looking for someone to start March 2016. Salary will be based upon applicant’s experience and their suitability for the role.

Working at Taste you’ll be part of a great team, which works well together.

The Grounds coffee supplied, as well as the opportunity to work on amazing projects that can change the world for the better.
Ready to Apply?

Apply via The Loop or email your portfolio direct:

**The Loop**

**Email**
work@tastecreative.com

Any questions, feel free to contact:

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