Brief to Artists for Taronga Conservation Society Australia’s
Vanishing Species Masquerade Ball 2016

Taronga Conservation Society Australia

At Taronga we believe that wildlife and humans can share this planet. We’re working tirelessly to achieve a shared future, helping threatened species to breed, protecting their genetic diversity and even reintroducing them to the wild. We aim to be a centre for conservation excellence and through our work inspire individuals and communities. This year will be an auspicious year for Taronga Zoo as we celebrate our centenary and look to the future with another 100 years of continued animal conservation and research. The Taronga Foundation raises funds to support Taronga’s priorities including capital redevelopment, scientific research, breeding, and education programs. The Taronga Foundation also supports conservation efforts for endangered species in Australia and around the world. The Taronga Foundation has contributed over $73million to priority projects since 2000.
taronga.org.au/how-you-can-help/taronga-foundation/what-we-support

Vanishing Species Masquerade Ball - Taronga Dinner
Thursday 16th June 2016

A night of entertainment and extravagance at the historic Sydney Town Hall.

Taronga Dinner is an annual celebration of conservation. This year, Taronga’s annual fundraising gala dinner will be transformed into a lavish animal masquerade ball hosted at the iconic Sydney Town Hall. The Vanishing Species Masquerade Ball will raise vital funding towards declining species with the hope of reinvigorating conservation efforts to preserve these unique and irreplaceable animals before time runs out and we lose these precious creatures forever. The evening will feature VIP pre-dinner drinks, breathtaking dance and aerial performances as well as an exciting live auction and raffle.

Artist Brief

As part of this event, we are seeking young artists to design, create and donate bespoke animal masks for the occasion which will be auctioned off to guests in April 2016.

Any animal can be used as inspiration for the masks (please see below some examples we have found). Preferably - the more ostentatious, the better. Artists will have their work credited anywhere it is used (including online or on marketing collateral) and promoted through the Taronga networks, at the Zoo and at the event. Artists will also be offered entry passes for use at Taronga Zoo and Taronga Western Plains Zoo which are valid for 12 months. We also welcome any of the participating artists to volunteer at the event. We are aiming to raise $250,000 for Taronga’s animal conservation programs. Your support will make a real difference to wildlife.

For more information please contact Isobel Moore, Events Officer on 9978 4689 or imoore@zoo.nsw.gov.au