CONTENTS

2 Welcome to Your Future
4 Australia’s Top Art Design & Media School
5 COFA Strengths
8 COFA Campus
10 Industry Linkages
12 Our Postgrad Degrees
13 Discipline Choices
14 Coursework Degrees
22 Research Degrees
26 Worth It
Making a decision to undertake postgraduate study is an important step in life. It requires serious thought in terms of what you want to do and where you want to go. You have to weigh up the pros and cons of working while studying, or undertaking a postgraduate degree full time, and you have to examine how a particular degree can advance your current career or help you move into a new one.

At the heart of postgraduate study is the desire to hone a particular skill or investigate a specific idea in depth. You need to ask yourself: what is the particular expertise that I would most like to gain? Within the creative practices of art, design and media, the decision to take on postgraduate study is especially important. Getting a good job or establishing yourself in a creative field can be a challenge. Furthering your creative career can be more complex.

It’s for these reasons that when deciding to pursue a creative postgraduate degree you should choose something you love and do it at the best institution possible.
COFA is Australia’s number one Art, Design and Media School, and the reasons for this status are numerous.

Firstly, we believe in the pursuit of creative excellence. We have a long-standing practice of undertaking high-level research into the areas of art, design, media and art theory and we are the recipients of a record-number of Australian Research Council grants.

Secondly, our teaching staff are renowned researchers and practitioners. The best people want to work at COFA and, as a result, we are able to offer leading creative practitioners and researchers as your teachers and mentors.

Thirdly, we have almost 1000 industry linkages nationally and internationally supporting our degree programs. We understand the value of providing students with immediate access to industry expertise through work placements, internships and specialty lectureship programs within our degree structures.

Fourthly, our graduates fill the ranks of the best creative companies around the world. Proof is in the pudding as they say. Whatever industry you are interested in, COFA has graduated people who are now leading practitioners therein.

Finally, and critically, we, as a faculty of UNSW, are part of the best eight universities in Australia (Go8). We understand the value of reputation. Both COFA and UNSW have outstanding reputations nationally and internationally. Getting a degree at COFA UNSW is one of the best decisions you can make, especially as a creative practitioner.

In this publication, we would like to give you insight into the type of institution you would align yourself with if you choose a postgraduate degree at COFA. We’d also like you to see the pathways available at COFA for you to gather higher knowledge and skill in your discipline of choice. Importantly, we will show you the vast range of industry linkages we have in place to help you move into the career you want.
COFA STRENGTHS

REPUTATION
Australia’s top ranking art and design institution and a faculty of UNSW.

DIVERSITY OF DISCIPLINES
Ability to explore one of many disciplines within a simple 3-degree model for coursework postgraduate students, and an option of 8 different degrees for those interested in pursuing a research-based postgraduate degree.

OUR CAMPUS
Outstanding Studios, Workshops, Computer and Research Labs, the country’s best art and design library located on a thriving, community-based campus.

LOCATION
Our location is second to none. The campus is based in the cultural precinct of Paddington, on the edge of Darlinghurst, near Sydney’s city centre.

INDUSTRY LINKAGES
Our degree programs boast almost 1000 industry linkages with creative companies, galleries and museums nationally and internationally.

NUMEROUS CAMPUS GALLERIES
The campus houses professional galleries, featuring the works of internationally renowned practitioners, as well as many student-run exhibition spaces, ensuring that exhibiting is part of the educational process.

OUR GRADUATES
The achievements of our graduates speak for themselves. Name a creative company or institution, and one of our graduates is likely to work there. HBO, Oyster Magazine, DreamWorks, Adidas, Artspace, Vogue, The Powerhouse, Hopscotch, Akira, Moon, Sydney Theatre Company, Venice Biennale, London Underground, Columbia University, Hermes, GOMA and Semi Permanent are just a few.

POSTGRADUATE WORK SPACES
The unique nature of postgraduate study requires areas on campus where postgraduate students can access private work-spaces and meet and work with each other. We have studio and research areas dedicated to our postgraduate students.
COFA is Australia’s number one Art, Design & Media Faculty. Our campus is full of galleries, studios, workshops, tool rooms and resource centres. Anything you need to advance your career as an artist, designer, multi-media practitioner or researcher is at the COFA campus.
Throughout your postgraduate study, many representatives from creative businesses, museums, galleries and funding bodies will teach directly into your programs. In addition, we will host networking events throughout your degree wherein you can meet with art, design and media industry groups to build relationships for the purpose of enhancing your future career.

The following list shows just some of the major companies and institutions with which we maintain a linkage programs to support our degrees and students.

- 3D World Magazine
- 4D Architecture & Design
- 757 Screen Entertainment
- A Fine Tooth
- ACP Magazines
- Akira
- Alphabet Studio
- Animal Logic
- Art Gallery of NSW
- Australian Film Syndicate
- Australian Film Television & Radio School (AFTRS)
- Australian Museum
- Australian National Maritime Museum
- Bazmark InQ
- Beijing Great Union Culture & Art
- Bell Shakespeare
- Belvoir Street Theatre
- Bird Textiles
- Black Nova Digital
- BrandCulture Communications
- Carla Zampatti
- Chalk Horse Gallery
- Chee Soon & Fitzgerald
- Cloth Fabric
- Coco Republic
- Corban & Blair
- Corporate Culture
- Craft Victoria
- David Trubridge Design
- Designer Rugs
- Digital Eskimo
- Dinosaur Designs
- Droog Design
- EcoDesign Foundation
- Elke Kramer
- Ensemble Theatre
- Eskimo Design
- Exopcentric
- Fairfax Digital
- Fleur Wood
- Flix Animation
- Foxtel
- Fraser Technologies
- Frost Design
- Funkis Swedish Forms
- FutureBrand
- Gallery 01
- Glamour Magazine
- Gorilla Communications
- Grafik
- Harper Collins Publishing
- Harpers Bazaar
- Have You Met Miss Jones
- Historic Houses Trust
- Hopscotch Productions
- Hybrid Pictures
- Inth Magazine
- IKEA
- In the Thicket
- Independent Films
- Influance Media
- Josh Good
- Karen Walker
- Kirrily Johnston
- Kushi Eye
- Lantern Paper
- Leo Burnett
- Leuver Design
- Like Minded Studio
- Loaded Media Group
- Longina Phillips
- Luna Park
- M & C Saatchi
- Made Agency
- Marcel Wanders
- Mark Gowing Design
- Michael Kors
- Milk and Honey
- Mud Australia
- Museum of Contemporary Art
- Museum of Sydney
- National Trust of Australia (NSW)
- New Mardi Gras
- Niche Marketing Group
- Nine Network
- Object Gallery
- Ogilvy & Mather
- One Teaspoon
- OneDigital
- Opera Australia
- Papier D’Amour
- Pedestrian Group
- Penguin Books
- Penrith Regional Gallery
- Players Publishing
- Powerhouse Museum
- Qantas
- Red Ant Media
- Rittenhouse
- Russh Magazine
- Sass & Bide
- Sculpture By The Sea
- Senheiser Electronic
- Signature Prints
- Sixty40
- Southern Star Productions
- Spin Communications
- State Library of NSW
- Stellar Group
- Synergy Leo Burnett
- Taronga Zoo
- The British Council
- The Fair Trade Company
- The Music Network
- The Wilderness Society
- Tsubi
- Vogue Magazine
- We Are Social
- Windmill Toys
- Woodmark International
- Furniture
- Zimmerman
- Zookini Ceramics
To help ensure that you are best equipped to re-enter the workplace at a higher level, or further your creative endeavours in a research capacity, COFA has structured its postgraduate programs to:

- Ensure simplicity and flexibility in degrees structure
- Opportunity to access industry linkages and contacts
- Ability to pursue one of many discipline specialisations
- Opportunity to conduct ongoing specialised research

### Coursework Degrees
- Master of Design
- Master of Arts Administration
- Master of Art

### Research Degrees
- Master of Art Administration
- Master of Design
- Master of Fine Art
- Master of Art Theory
- Master of Art Education
- Master of Philosophy
- PhD Art, Design and Media
- PhD Visual Anthropology and Visual Culture

### Disciplines on offer within the degrees include:
- Painting
- Cultural Policy
- Video Production
- Cultural Heritage, Ethics & Law
- Design Innovation
- Branding
- Photography
- Graphic Design
- Art Market Assessment
- Digital Imaging
- Environments Design
- Interactive Media
- Film & Video Art
- New Technologies
- Drawing
- Art Writing

- Museum Studies
- Sculpture
- Installation
- Sound
- Design Management
- Jewellery
- Motion Graphics
- Contemporary Issues in Aboriginal Art
- Design & Art History
- Object Design
- Immersive Visualisation
- Ceramics
- Textiles
- Theories of Art & Culture
- Printmaking
COURSEWORK DEGREES
The Master of Design is recognised by industry as academically rigorous and professionally relevant. As a Master of Design student you will extend and develop your theoretical, research, professional and practical design knowledge and skills to an advanced level. This program will equip you with the personal confidence and professional capabilities needed to move into practice-based leadership roles in freelance, project or design business contexts.

Admission requirements

Depending on the level and related nature of your prior qualifications, admission to the Master of Design makes provision for three entry points with potential for different qualifications, admission to the Master of Design makes provision for three entry points with potential for different qualifications.

- Bachelor’s degree in a related field with an average of at least 65 or equivalent, gives you 2 years to complete.
- Bachelor’s degree in any field with an average of at least 65 or equivalent, gives you 1.5 years to complete.
- Bachelor’s degree in any field with an average of at least 65 or equivalent, gives you 1 year to complete.

Program Outcomes

1) Advanced disciplinary knowledge: Graduates will acquire advanced knowledge of innovative developments in the field of professional design.
2) Enquiry-based learning: Graduates will develop a broad range of research practices, and apply an integrated approach to enquiry-based learning in the studio, using creative thinking and practice-based experimentation.
3) Cognitive skills and critical thinking: Graduates will be able to engage in higher order critical thinking and problem solving skills in design.
4) Communication and adaptive skills: Graduates will be able to design and develop projects and communication of ideas to a range of audiences.
5) Global outlook: Graduates will be able to engage with national and international networks and creative design practices to address complex local and global issues.

Your choice of studio specialisation includes:
- Experiential Design relating to the design of domestic futures, exhibition and experience design, and commercial design.
- Communication by Design involving design for typography, public performance, graphics and branding, interactive media and motion graphics.
- Design Research, Management and Leadership which addresses design-led change and creativity, strategy and leadership, social change and imperatives for a sustainable future.
- Craft Futures that looks at new technologies and traditional techniques, material thinking and crafting a sustainable future in relation to society, collaboration and cultural practices.

This program is articulated with the Graduate Certificate and Graduate Diploma Design.

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<tr>
<th>Stream</th>
<th>Semester 1</th>
<th>Semester 2</th>
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<tbody>
<tr>
<td>Experiential Design</td>
<td>Design Research</td>
<td>Design Seminar: Research Proposal</td>
<td>Experiential Design Stream 4</td>
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<td>Communication by Design</td>
<td>Design Seminar 2 OR History/Theory</td>
<td>Design Seminar 2 OR History/Theory</td>
<td>Design Innovation, Management &amp; Leadership Stream 3</td>
<td>Design Innovation, Management &amp; Leadership Stream 4</td>
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<td>Design Innovation, Management &amp; Leadership Stream 1</td>
<td>Design Innovation, Management &amp; Leadership Stream 2</td>
<td>Design Innovation, Management &amp; Leadership Stream 2</td>
<td>Design Innovation, Management &amp; Leadership Stream 3</td>
<td>New Craft Stream 4</td>
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<td>New Craft Stream 1</td>
<td>New Craft Stream 2</td>
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Admission requirements
Depending on the level and nature of prior qualifications, admission to the Master of Arts Administration makes provision for three entry points with different amounts of advanced standing.

The admission requirements for the Master of Arts Administration degree are:
- Bachelor’s degree in any field with an average of at least 65 or equivalent, gives you 2 years to complete.
- Bachelor’s degree in a related field with an average of at least 65 or equivalent, gives you 1.5 years to complete.
- Honours Degree in a related field, permits admission to the advanced disciplinary component of the Master of Arts Administration, with 1 year to complete.

For information on related areas of study, Recognition of Prior Learning and Advanced Standing, please refer to the COFA website.

As well as core courses, students choose a specialisation from two options:
- Curatorial Practices: developing skills in creating and managing exhibitions, events, and publications;
- Arts Management and Policy: developing skills in arts marketing, policy development and managing arts organisations, including galleries.

Professional development is a core part of this degree. As such, students will undertake an extended internship working in the sector and complete one or more key projects and a research paper suitable for potential publication.

This program is articulated with the Graduate Certificate and Graduate Diploma of Arts Administration.

Program Outcomes
1) Advanced disciplinary knowledge: Graduates will have gained advanced knowledge and skills in professional arts administration and curatorship;
2) Research practices: Graduates will have a sound grasp of academic and arts-based research practices;
3) Cognitive skills and critical thinking: Graduates will have developed higher order critical thinking and problem solving skills in arts administration and curatorial practices;
4) Professional development: Graduates will be able to work independently, and in collaborative interdisciplinary teams, to undertake or manage exhibition and publication projects that communicate complex ideas to a range of audiences;
5) Global outlook: Graduates will be aware of international issues in curatorship and arts policy.
### Master of Art

UNSW Handbook code: 9307

The Master of Art provides creative practitioners with new perspectives on art practice, using an experimental and interdisciplinary approach, supported by flexible and integrated, practice-led research. The studio-focus of the Master of Art affords opportunities to work collaboratively and explore artistic applications involving new and unfamiliar technologies. The combination of visual art theory, research and development, along with new technical explorations and innovative studio practices ensures graduates are able to work in a wide range of creative contexts.

#### Admission requirements

Depending on the level and related nature of your prior qualifications, admission to the Master of Art makes provision for three entry points with potential for different amounts of advanced standing. Admission requirements for the Master of Art degree are:

1. Bachelor's degree in any field with an average of at least 65 or equivalent, gives you 2 years to complete.
2. Bachelor's degree in a related field with an average of at least 65 or equivalent, gives you 1.5 years to complete.
3. Honours Degree in a related field, permits admission to the advanced disciplinary component of the Master of Art, with 1 year to complete.

Note: The Master of Art is currently under review. The full new program will be launched in October 2014.

#### Program Outcomes

1. Advanced disciplinary knowledge: Graduates will acquire advanced knowledge of innovative developments in the field of professional art practice.
2. Enquiry-based learning: Graduates will develop a sound grasp of visual art research, and apply an integrated approach to enquiry-based learning in the studio, using creative thinking and practice-based experimentation.
3. Cognitive skills and critical thinking: Graduates will be equipped to employ higher order critical thinking and problem-solving skills in art making.
4. Communications and adaptive skills: Graduates will be able to work independently, and in interdisciplinary artistic collaborations, to undertake major projects and communicate complex ideas to a range of audiences.
5. Global outlook: Graduates will be encouraged to actively engage with national and international networks and interdisciplinary visual art practices to generate thought-provoking works.

#### Program Structure

Students undertaking the Master of Art complete a studio core of 6 courses in one of the following areas:

- **Painting**
- **Drawing**
- **Sculpture**
- **Performance**
- **Installation**
- **Photography**
- **Printmaking**
- **Photomedia**

In addition, students undertake courses in research and current issues in art, along with 4 electives, allowing students to follow their interests by completing courses across a wide range of disciplines.

Note: The Master of Art is currently under review. The full new program will be launched in October 2014.

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<tr>
<th>Semester 1</th>
<th>Semester 2</th>
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<td>Stage 1</td>
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<td>Stage 1</td>
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<tr>
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<td>Drawing 2 or Painting 2 or Printmaking 2 or Sculpture 2</td>
<td>Drawing 3 or Painting 3 or Printmaking 3 or Sculpture 3</td>
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<td>Studio Major 2*</td>
<td>Studio Major 3*</td>
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<tr>
<td>Elective</td>
<td>Current Issues in Art</td>
<td>Practices of Research</td>
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* Studio Major courses are chosen from a list of courses linked to the discipline area in the core.

Note: The Master of Art is currently under review. The full new program will be launched in October 2014.
RESEARCH DEGREES
Postgraduate research at COFA is at the forefront of experimental art and design. It encompasses a broad range of practice-based and theoretical areas, and promotes interdisciplinary experimentation. We have strong postgraduate cohorts in areas such as media arts, immersive interactivity, art and ecology, creative robotics, art and politics, and experimental curating. Supervision is provided by research leaders in each of these fields.

The Faculty supports postgraduate research through a dynamic program of events, and through dedicated postgraduate seminars. Research degrees may be supplemented by coursework. All of our programs can be undertaken through practice-based, hybrid or written-studies-only approaches.

**Masters by Research**

A Masters by Research degree requires completion of an original piece of research that demonstrates mastery and excellence in a field or across fields. Candidates work with a supervisor to develop an independent practice-based or written research project in art, media and/or design fields. Masters by Research candidature is supported through access to postgraduate laboratory spaces and to Faculty-wide postgraduate research culture and events.

Masters by Research programs run for 2 years full-time.

**Masters of Philosophy by Research**

A Masters of Philosophy (MPhil) provides a structured research training pathway into PhD research and/or retraining in new research fields for the candidate. Candidates work with a supervisor – usually a research leader in the research field – to shape their research question, proposition and approach. They also undertake a suite of coursework offerings that support their research training and tie in with their research project. MPhil candidates are also supported through access to postgraduate laboratory spaces and to Faculty-wide postgraduate research culture and events.

The minimum length of candidature is 1 year and the maximum length is 2 years.

**Doctoral Research**

Doctoral researchers (PhDs) make an original contribution to art, design and media knowledge via practice and/or written thesis. Candidates work with a supervisor – usually a research leader in the research field – to shape their research question, proposition and approach. PhD research is supported by courses run by COFA on research foundations in experimental art, media and design, by postgraduate research laboratory spaces and by a lively and rich staff and student research culture.

Entry to a PhD at COFA requires a first class honors degree or equivalent – a prior Masters by Research degree with equivalent grading or faculty-evaluated professional experience. We encourage proposals for trans-disciplinary research in all areas of practice and theory aligned with the Faculty’s research strengths of media and Innovation, environment and sustainability, art and social practice, including visual anthropology, and experimental curatorial projects.

PhD candidature is for a maximum of 4 years full-time, 6 years part-time.
Postgraduate study at COFA UNSW is worth the time and effort. We will help ensure that you get the very most out of your degree and will make your time at COFA enriching both professionally and personally. Choosing to be an artist, designer, media or arts industry practitioner, is choosing to live a creative life.

By choosing COFA, you will align yourself with the best creative institution of higher education in Australia. Let us help you get the most out of your creative practice and future.
We want you to make the most of your life and creative interests. Come in and talk to us about the options that best suit you and your future goals.

Contact us today
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Web www.cofa.unsw.edu.au

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